



नेपाली राजदूतावास
EMBASSY OF NEPAL
Bangkok, Thailand

Press Release

Tourism Promotion Program in Pattaya

With the slogan of '*Nepal is Beautiful: Visit & Enjoy in Nepal*' the Embassy of Nepal in Bangkok organized a tourism promotion program at hotel Holiday Inn in Pattaya on 01 July 2016. More than 100 representatives from outbound Travel and Tour Operators, media houses, and representatives from Thai Government attended the program.

Welcoming all the guests to the program, H. E. Mr. Khaga Nath Adhikari, Ambassador of Nepal to Thailand, highlighted the potentialities and opportunities of tourism sectors in Nepal and strongly urged all the media persons to disseminate information about highly attractive tourism destinations and tourism products of Nepal through their media. He also sought the meaningful cooperation of the travel and tour entrepreneurs to take tourists from permanent water-washed sea beaches of Thailand to permanent snow-covered Himalayas of Nepal.

Mr. Janga Bahadur Gurung, Deputy Chief of Mission/ Counsellor of this Embassy, made a detailed and comprehensive power-point presentation about Nepal, Nepali cultural heritages, the Himalayas, Bio-diversities, and various kinds of adventurous tourism and recreation activities that a tourist can visit and enjoy in Nepal. Mr. Gurung further elaborated about the system of visa, international and domestic transportation, accommodation etc. available to the visitors in Nepal.

Mr. Bundit Sirithunyhong, Chairman of Thai-ASEAN Cultural and Economic Council, delivered his impressive remarks on tourism attractions and potentialities of Nepal.

In addition to the presentation of video on Lumbini, tourism promotion materials like framed photos of Maya Devi Temple of Lumbini, Mt. Everest, Boudha Stupa, and Mt. Fishtail along with posters of Mt. Everest and those of Maya Devi Temple of Lumbini, and CD/DVD and brochures on Major tourism attractions prepared by Nepal Tourism Boards were distributed to all guests. High resolution photos of Mt. Everest, Mya Devi Temple of Lumbini, Baudha Stupa, Kanyam Tea Estate etc. framed in larger size were displayed on the space of the hallway just outside the program hall.

The program is expected to have further contributed to promote Nepal's tourism among Thai citizens.



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